



**Press Release**

**17 May 2019: India Pavilion, Cannes Film Festival (Day 3)**

A session that spoke about ease of shooting in India titled 'Come-Shoot in India' was moderated by Mr. Kulmeet Makkar, CEO, The Film and Television Producers Guild of India with panelists Mr. Sudhir Sobti, Corporate Communication Professional, Chief Manager - PR & Publicity, Events and Film Facilitation at Delhi Tourism, Mr. Ashok Rane, Coordinator for Maharashtra delegation and Mr. Vikramjit Roy from Film Facilitation Office based in Delhi.

Mr. Vikramjit Roy thanked the government for ensuring ease of filming in India.

"I would like to thank our secretary, Ministry of I & B, Mr. Amit Khare to take steps in short span of time to set up Film Facilitation Office to ensure that the process is smoothened." Said Vikramjit Roy

Vikramjit Roy also spoke about how a lot of ease has come in place when it comes to shooting in India. He spoke about F Visa (Film Visa) that is to ensure that those who come to shoot do not have any problem, an important step that the government has started.

"125 crew categories come under F Visa. Getting the F Visa doesn't even take much time. If one faces any difficulty getting the F Visa, He or She can come to FFO and with the help of Nodal officers, we can help fast track it." He said.

Mr. Sudhir Sobti spoke on how Delhi has become a filming destination for a lot more films now as compared to earlier times when fewer films were shot in Delhi due to various reasons.

Speaking about the film policy in Maharashtra, Mr. Ashok Rane informed people attending the session that there is an incentive for Marathi Language films.

"Right now the incentive is only for filmmakers based in Mumbai but we are working on incentivizing filmmakers from outside Maharashtra but the language will have to be Marathi for their films." He said.

"We are also working on an online platform that will give information on 200 locations across Maharashtra for the filmmakers to identify shooting locations." Mr. Rane added.

On asked what are the areas where we are looking at an improvement, Mr. Vikramjit Roy said, "We would want to ensure that filming guides from state government are

crystal clear. State government of Orissa is even giving incentives to English language and international films and not only to indigenous films.”

“A National Film Policy is required. Alignment of National Film Policy and State Film Policies has to happen. I would request film fraternity to take an initiative in this regard. I know our Secretary and Joint Secretary are very receptive of the idea.” He concluded.