



## FICCI-IIFA Global Business Forum

### Sessions on Entertainment Sector

April 25<sup>th</sup>, 2014

Tampa Bay, Florida, USA

As a part of FICCI-IIFA Global Business Forum, FICCI organized sessions on Entertainment Sector on April, 25<sup>th</sup>, 2014 at Tampa Bay, Florida, USA. Mr. Anil Kapoor, Renowned Actor inaugurated the entertainment session with his opening Key note address to the audience. The inaugural session was followed by two power packed sessions i.e. *Incentives and Locations*, and *Exploring Synergies between India and the US – Visual Technologies, Creative Collaboration and Talent Opportunities*.



*Anil Kapoor, eminent film actor along with Mr. Santiago Corrada, President & CEO, Visit Tampa Bay making his opening keynote address.*

The session, *Incentives and Location* was started with a presentation by Mr. Neeraj Khubchandani, Associate Director, Ernst & Young LLP on incentives given by different shooting locations of the world. It was followed by the discussion involving Mr. Mukesh Bhatt, Film Maker; Mr. Boney Kapoor, Film Maker; and Ms. Dale Gordon, Executive Director, Tampa Hillsborough Film and Digital Media Commission, moderated by Mr. Kulmeet Makkar, CEO, The Film & TV Producers Guild of India Ltd.



**Exploring Synergies between India and the US – Visual Technologies, Creative Collaboration and Talent Opportunities:** (Left to Right): Mr. Rajan Shah, Board Member and Founder, South Asians in Media, Entertainment and Marketing Association (SAMMA); Ms. Pubali Chaudhuri, Screenwriter; Ms. Anjula Acharia Bath, CEO, DesiHits!; Mr. Ramesh Sippy, Film maker & Co-Chairman, FICCI-Media & Entertainment Committee; Anupam Kher, Actor & Producer; Mr. Sharad Devrajan, Co-Founder and CEO, Liquid Comics/Graphic India

The second session was about exploring synergies between India and the US in terms of visual technologies, creative collaboration and talent opportunities. This session had the panellists like Mr. Ramesh Sippy, Film maker & Co-Chairman, FICCI-Media & Entertainment Committee; Mr. Anupam Kher, Actor & Producer; Mr. Sharad Devrajan, Co-Founder and CEO, Liquid Comics/Graphic India; Ms. Anjula Acharia Bath, CEO, DesiHits! & Co-Manager North America- Priyanka Chopra; and Ms. Pubali Chaudhuri, Screenwriter and moderated by Mr. Rajan Shah, Board Member and Founder, South Asians in Media, Entertainment and Marketing Association (SAMMA).

The entertainment session ended with the closing keynote address by Ms. Sakina Jaffery, Actress, “House of Cards”, Netflix.