



SHOOT AT SITE

The Next Global Hot Spot

March 4 – 7, 2018, Grand Hyatt, Mumbai

Tentative Programme

Day 0: March 4, 2018, Monday Venue : Hotel Grand Hyatt MUMBAI	
1700 hrs onwards	<p><i>FRAMES 2018 inaugurated by</i> Smt. Smriti Zubin Irani, Hon'ble Minister of Information & Broadcasting & Textiles, Government of India</p> <p>Followed by Dinner</p>
Day 1: March 5, 2018, Monday Venue : Hotel Grand Hyatt MUMBAI	
0800 – 1000 hrs	Registration
1030 – 1130 hrs	Inaugural Session of SHOOT AT SITE at FRAMES 2018
	Moderated by FICCI
	<i>Welcome Address by</i> Smt. Ambika Sharma, Director General (International), FICCI
	<i>Theme Address by</i> Dr. Jyotsna Suri, Past President, FICCI; Chairperson, FICCI Tourism Committee & CMD, The Lalit Suri Hospitality Group
	<i>Special Address by</i> A renowned Film Personality
	Keynote Address by Partner State/s
	Release of FICCI – MRSS Knowledge Paper on “FILM TOURISM: THE MEGA OPPORTUNITY FOR DESTINATIONS”
	<i>Inaugural Address by</i> Shri K J Alphons, Hon'ble Minister of Tourism, Government of India
1200 – 1300 hrs	<i>B2G and B2B at the SHOOT AT SITE PAVILLION</i>
1300 – 1400 hrs	<i>Lunch</i>
1430 – 1530 hrs	<i>B2G and B2B at the SHOOT AT SITE PAVILLION</i>
1530 – 1630 hrs	<i>Session on Shoot at Site: Promoting Destination (State Govts, Film Producers, Line Producers)</i>
	<i>Policy Roundtable with the Participating States, Tourism Ministry and the Film and Television Production Companies</i>
1930 – 2230 hrs	Dinner

**Day 2: March 6, 2018, Tuesday
SHOOT AT SITE PAVILLION
Venue : Hotel Grand Hyatt MUMBAI**

	B2B meetings between sellers of Destinations and line producers from the film and television industry at the booth of the sellers
1000 – 1300 hrs	B2G and B2B at the SHOOT AT SITE PAVILLION
1300 – 1400 hrs	Lunch
1400 – 1500 hrs	Interactive Meeting of State Govts with Participating Countries at State Pavilion
1515 – 1800 hrs	B2G and B2B at the SHOOT AT SITE PAVILLION
1930 hrs onwards	Cocktails & Dinner

**Day 3: March 7, 2018, Wednesday
SHOOT AT SITE PAVILLION,
Venue : Hotel Grand Hyatt MUMBAI**

B2B meetings between sellers of Destinations and line producers from the film and television industry at the booth of the sellers	
1000 – 1300 hrs	B2G and B2B at the SHOOT AT SITE PAVILLION
1300 – 1400 hrs	Lunch
1500 – 1800 hrs	B2G and B2B at the SHOOT AT SITE PAVILLION
1800 hrs	Tea /Coffee
	END OF POROGRAMME