



Ms Madhuja Banerjee, Head Friction Content Development, Sony Entertainment Television

Madhuja Banerjee is the Content Head of Sony India. SET India's YouTube channel has 96.5 billion total views making it the 3rd most-viewed YouTube channel overall and has 112 million subscribers, making it the 3rd most subscribed YouTube channel overall as of 21 August 2021.

She completed her studies from Presidency College, Kolkata. Formerly she was the Senior Vice President of Star Jalsa where she holds the responsibility of Programming Head.