



FICCI FRAMES Fast Track 2022

September 27-28, 2022 at Hotel Westin, Powai, Mumbai

Programme

Day II - September 28, 2022

Ballroom 1 & 2 (September 28 th , 2022)	
1030-1130 hrs	<p>Masterclass on making of the "Beast"</p> <p>We see the magic of visual effects everywhere. The chances are good that some of your favorite movies or TV shows have some impressive visual effects added in. let's take a step back and see how visual effects, or VFX, have transformed storytelling in some of our favorite mediums to an indelible mark on art.</p> <p>Masterclass on the VFX Breakdown of Making of 'Beast'</p> <ul style="list-style-type: none"> • Mr. Asif Bhusan, Supervisor, PhantomFX • Mr. Rajan E., VP- HR & Operation, PhantomFX • Mr. Ravikumar, CSO, PhantomFX
Ballroom 3 (September 28 th , 2022)	
1030-1130 Hrs	<p>Copyright in the Digital Age</p> <p>Copyright protection is the core of the creative economy, incentivising the creation of new works. Technology is making it easier than ever to disseminate creative works, but it also presents challenges of easy infringement and unauthorised reproduction. How can policymakers ensure that there is an enabling ecosystem for copyright holders while also balancing consumer welfare?</p> <p>Keynote Address: Hon'ble Ms. Justice Prathiba M. Singh Judge, Delhi High Court</p> <ul style="list-style-type: none"> • Shri Karan Thapar, Deputy Secretary, Department for Promotion of Industry and Internal Trade (DPIIT), Government of India • Ms Dipti Kotak, Chief Legal Officer, Media Business, Reliance Industries Ltd. • Mr Uday Singh, Managing Director, Motion Pictures Association(MPA) India

	<ul style="list-style-type: none"> • Ms Gowree Gokhale, Partner, Nishith Desai Associates <p>Moderator Mr Kaushik Moitra, Partner, Bharucha & Partners</p>
Ballroom 1 & 2 (September 28th, 2022)	
<p>1130-1230 hrs</p>	<p>The Magic of Online Curated Content (OCC) OCC has revolutionised storytelling, giving opportunities for niche content to be produced, and showcasing regional content to previously unreachable viewers. The Great Indian Content Factory also creates hard-hitting, compelling and satisfying content for a global audience. Over 40 million households are willing to pay for OCC content, which will only grow. How can the industry leverage this growth and the magic of OCC?</p> <p>Keynote Address Shri Vikram Sahay, Joint Secretary (P&A), Ministry of Information & Broadcasting, Govt. of India</p> <p>Address Mr Gaurav Banerjee, Head Content, Disney+ Hotstar</p> <ul style="list-style-type: none"> • Mr Shreyansh Pandey, Head- TVF Originals • Mr Nikkhil Advani, Filmmaker • Mr Siddharth P Malhotra, Director & Producer • Mr Sohum Shah, Actor • Ms Divya Dutta, Actor <p>Moderator: Mr Mayank Shekhar, Entertainment Head, Mid Day</p>
Ballroom 1 & 2 (September 28th, 2022)	
<p>1230-1330 hrs</p>	<p>New Paradigm in Business of Cinema: Consumer Choices and Screen Comfort Content is everywhere, but the overall experience of going to a theatre is unique. It's not just seeing a film, but often a family outing with a tub of popcorn. Consumers want both the theatre experience and the flexibility of watching their favourite content at any time, at the click of a button. How can the industry align its approach to this changing landscape, and can it circle back to the pre-pandemic huge ticket sales on opening weekends?</p> <ul style="list-style-type: none"> • Mr Pankaj Jaysinh, CEO (Film Distribution), UFO- Moviez • Mr Lada Guruden Singh, General Manager & Head, Sony Pictures International • Mr Rockline Venkatesh, Exhibitor and Distributor • Mr Kunal Sawhney, COO, Movie Max <p>Moderator:</p>

	Mr Akshaye Rathi , Director Aashirwad Theaters Pvt. Ltd.
Ballroom 3 (September 28th, 2022)	
1230-1330 hrs	<p>Importance of Skilling for the Growth of M&E Industry The Indian media and entertainment industry has seen exponential growth in the last five years and is expected to continue expanding. The Indian Media and Entertainment industry is on an impressive growth path. The need for skilling, upskilling, and reskilling grows as the M&E industry develops in terms of streaming media, virtual reality games, and new distribution channels for news, music, and advertising. This panel will explore the importance of skilling for the growth of Media & Entertainment Industry</p> <p>Keynote address: Shri Vikram Sahay, Joint Secretary (P&A), Ministry of Information & Broadcasting, Government of India</p> <ul style="list-style-type: none"> • Mr. Kumar Kannan, Founder & Chairman, Image Group • Mr. Radhakrishnan Chakyat, Founder, Pixel Village • Mr. Siddharth Prabhakar, Founder, Celebrity School • Mr. Rajesh R. Turakhia, Founder, Frameboxx 2.0 • Mr. Rahul Bojalwar, Chairman, Tron Education & Research • Mr. Pravir Arora, Chief Marketing Officer, Aptech Ltd. • Mr. Neeraj Kumar, Business Head, Dance with Madhuri <p>Moderator: Mr Ashish Kulkarni, Founder, Punnaryug & Chair FICCI AVGC Forum</p>
1330-1430 hrs	Lunch
Ballroom 1& 2 (September 28th, 2022)	
1430-1530 hrs	<p>Come, Shoot in Rajasthan As Rajasthan has lot to offer to the film making community in terms of beautiful locations, rich cultural heritage and splendid forts, this session would be exposing these locations to the film makers/content creators. Rajasthan has also come up with a comprehensive film policy recently and the government officers from Rajasthan would be discussing in this session the incentives being provided by the Government of Rajasthan to promote filming in the state.</p> <p>Address and Presentation by Mr. Anand Tripathi, Additional Director, Department of Tourism, Government of Rajasthan</p> <ul style="list-style-type: none"> • Chef Ranveer Brar, Celebrity Chef and Author • Mr Vikramjit Roy, Head, Film Facilitation Office (FFO) • Mr Pravesh Sahni, Line Producer, India Take One Productions

	<p>Moderator: Mr Nitin Tej Ahuja, CEO, Producers Guild of India</p>
Ballroom 3 (September 28th, 2022)	
1430-1530 hrs	Decoding the Creator's Economy by Vijay Subramaniam, Group CEO And Founder At Collective Artists Network
Ballroom 1& 2 (September 28th, 2022)	
1530 -1615 hrs	<p>Session on the making of "The Family Man"</p> <ul style="list-style-type: none"> • Mr Raj Nidimoru, Filmmaker • Mr Krishna DK, Filmmaker • Ms Aparna Purohit, Head of India Originals, Amazon Prime Video <p>Moderator : Mr Mayank Shekhar, Entertainment Head, Mid Day</p>
Powai 1 & 2 (September 28th, 2022)	
1530-1700 hrs	<p>Roundtable on Film Incentives offered by the Central and State Governments (Closed Door, by invite) The roundtable will focus on incentives, production facilities and services offered by different states in India and let the industry stakeholders/production community know how to navigate through and capitalise on the benefits offered by various Indian states.</p> <p>Industry stakeholders: Film, TV, and OCC content Producers & Directors, TV and film studios, OCC platforms</p> <p>Context setting and moderation by Mr Uday Singh, Managing Director, Motion Pictures Association(MPA) India</p> <p>Keynote Address: Shri Sudhir Mungantiwar, Hon'ble Minister of Culture, Govt. of Maharashtra</p> <p>Address by</p> <ul style="list-style-type: none"> • Shri Saurabh Vijay, Secretary, Cultural Affairs, Government of Maharashtra • Mr Uma Shankar, IAS, Additional CEO, Invest Punjab • Mr Simatha Shekhar, Chairman Of Assam State Film Finance And Development Corporation, Assam • Mr. Anand Tripathi, Additional Director, Department of Tourism, Government of Rajasthan

- **Mr Ravinder Bhakar**, Managing Director, National Film Development Corporation, Ministry of Information and Broadcasting Govt. of India

Open house discussion with Industry and Diplomats

- **Ms. Tracy Brabin**, Mayor of West Yorkshire, UK
- **Ms. Anita Kelly**, Consul General, Consulate General of Ireland, Mumbai
- **Ms. Ruma Chatterjee**, Commercial Specialist, U.S. Consulate General - Mumbai, India
- **Mr. Mark Roberts**, Chair, Leads City Region Enterprise Partnership, UK
- **Mr. Damian Irzyk**, Consulate General of the Republic of Poland
- **Mr. Nitin Tej Ahuja**, CEO, Producers Guild of India
- **Mr. Vikram Roy, Head**, Film Facilitation Office (FFO)
- **Mr K S Amjath Meeran**, Film Director, Producer, Meeran Theatres
- **Mr Sanjiv Kishinchandani**, Executive Producer, Rajkumar Hirani Films
- **Mr Pravesh Sahni**, Line Producer, India Take One Productions
- **Mr Mukesh Kumar Grover**, Producer, Worldwide Big Entertainment
- **Mr Pradeep Gupta**, Producer, Jagson Group/Mahima Productions'
- **Mr Prithish Chakraborty**, Producer, Director & Actor, Ascent Films Pvt Ltd
- **Mr. Sumeet Kapahi**, Projects Management, Abundantia Entertainment Pvt Ltd
- **Mr Gaurav Seth**, Production, Abundantia Entertainment Pvt Ltd
- **Mr Rakesh Mehra**, Producer, Kriti Productions
- **Mr Pankaj Jaysinh**, CEO, UFO Moviez
- **Mr Nitin Nohani**, AVP, UFO Moviez
- **Mr Terence Cardoz**, International Film Producer & Line Produce, Divine Line Productions, India, Mauritius, Vietnam, Cambodia, Myanmar, Bali & The Philippines
- **Mr. Sai Abhishek**, Head of Factual & Lifestyle Cluster, South Asia, Warner Bros. Discovery
- **Mr Akshaye Rathi**, Director Aashirwad Theaters Pvt. Ltd.
- **Mr Nitin Keni**, UFO Moviez

Summing up and Vote of Thanks by

	<ul style="list-style-type: none"> • Mr Uday Singh, Managing Director, Motion Pictures Association, India
Ballroom 1& 2 (September 28th, 2022)	
1615-1800 hrs	<p>Protostars: New Initiative by Film Fraternity</p> <ul style="list-style-type: none"> • Mr Nitesh Tiwari, Filmmaker • Mr Ashutosh Gowariker, Filmmaker • Mr Ram Madhwani, Filmmaker • Mr Raj Nidhimoru, Filmmaker • Mr Krishna DK, Filmmaker • Mr Amit Sharma, Filmmaker • Mr Abhishek Sharma, Filmmaker • Mr Mrigdeep Singh Lamba, Filmmaker • Mr Imtiaz Ali, Filmmaker • Mr Annes Bazmee, Filmmaker
Ballroom 1& 2 (September 28th, 2022)	
1800-1900 hrs	<p>Valedictory</p> <p>Making of Brahmāstra: A Casestudy</p> <p>In Conversation:</p> <p>Mr Ayan Mukerji, Filmmaker Mr Karan Johar, Filmmaker</p>
